

The background of the entire image is a low-angle shot of the United States Capitol dome. The dome is white with gold accents and is topped with a statue. To the right of the dome, an American flag flies on a tall pole. The sky is blue with scattered white clouds. At the bottom of the image, there is a decorative banner with red, white, and blue wavy stripes.

# Sponsorship Package

## Who Are We

***"Mid-Tier Advocacy...the "collective voice" for mid-size firms!"***

Since 2010, **MTA** has been on the front lines working to level the playing field for mid-tier companies that are forced to compete with large corporations for federal contracts.

Today, a small business that generates more than **\$35 million** in revenue per year is no longer considered small as defined by federal size standards. Many of these companies grow beyond the current size standards, or graduate from the SBA's 8(a) program, and are thrust into full and open competition without the infrastructure and capital needed to successfully compete.

**MTA** serves as a vehicle for **business growth and development** by briefing congress, reaching out to federal agencies and educating member firms on business opportunities.





## MTA Corporate Partnerships • Program Sponsorship

Event/Program	Presenting	Platinum	Gold	Silver	Bronze	Executive	Table	AV	Media†	Other
Capitol Hill Briefing	-	-	2,000	1,000	500	—	—	-	-	—
MTA Stakeholder Summit	20,000	10,000	5,000	2,500	1,000	-	500	3,500	500	Reception 7,500
CEO Roundtable Breakfast <i>Access to thought leadership in the Federal marketplace</i>	5,000		1,000	500	250	100	—	1,000	100	Jump Drive \$1000 series only
MTA/CBCF ALC Session		3,000	2,000	1,000	500	250	—	1,000	100	Jump Drive \$1000

## MTA Corporate Partnerships • Program Sponsorship - *Continued*

Program	Investment
Competitiveness Center	\$10,000
CEO Roundtable	\$5,000
Capitol Hill Watch	\$2,500

### PROGRAM SPONSOR BENEFITS

- Company logo on all program advertising
- Logo linked to website or specified landing page
- Company name or logo on all program-related articles
- Company credited as partner at all program meetings and events
- Sponsorship applied to Corporate Partnership

### A/V SPONSOR

- Company name displayed on all printed material
- Named as AV sponsor in all advertising materials
- Logo displayed on event web page, linked to website or specified landing page
- Name in PowerPoint presentation during program
- Name in e-newsletter promoting event
- Tickets with preferred seating

# MTA Corporate Partnerships • Annual Levels

Investment in Mid-tier Advocacy provides year-long visibility and exposure across targeted industry and thought leadership areas, reaching the largest number of people over the greatest period of time. Payment plans are available.

## NATIONAL

### INVESTOR

**Minimum annual investment of \$40,000**

*All benefits described below, plus:*

- Gold sponsorship of Stakeholder Summit, CBC Brain Trust and Hill Luncheon
- Opportunity for welcome and corporate remarks at events

### JOINT VENTURE

**Minimum annual investment of \$20,000**

*All benefits described below, plus:*

- Silver sponsorship of Stakeholder Summit, CBC Brain Trust and Hill Luncheon
- Opportunity for welcome and corporate remarks at 3 events
- Reserved table and/or seating at events

### MENTOR

**Minimum annual investment of \$10,000**

*All benefits described below, plus:*

- Bronze sponsorship of Gala, CBC Brain Trust and Hill Luncheon
- Educating lawmakers and the media on your business success, and challenges
- Opportunity for welcome and corporate remarks at 2 events
- Reserved seating at events

# MTA Corporate Partnerships • Annual Levels - *Continued*

Investment in Mid-tier Advocacy provides year-long visibility and exposure across targeted industry and thought leadership areas, reaching the largest number of people over the greatest period of time. Payment plans are available.

## REGIONAL

### LEADERSHIP

**Minimum annual investment of \$5,000**

*All benefits described below, plus:*

- CEO Roundtable membership
- Attend high-level meetings with policymakers and government officials
- One feature article in the e-newsletter
- Access business management tools through MTA mentoring, educational opportunities and capital resources
- Receive customized business development assistance
- Opportunity for welcome and corporate remarks at an event

### EXECUTIVE

**ADVANCED (Small Businesses Starting at \$10 million in Revenue)**

**Minimum annual investment of \$1,200**

*All benefits described below, plus:*

- Participate in legislative hearings and briefings
- Logo prominently displayed on all printed materials
- Logo in PowerPoint presentation during programs
- Logo displayed in e-newsletters, linked to website or specified landing page
- Receiving MTA updates and alerts on legislative issues that impact your business
- Company Name or Logo displayed on web page, linked to website or specified landing page



# MTA Advertising Brand Opportunities

Put your company in the spotlight by advertising on the MTA website and in e-mail marketing messages. MTA's website receives hundreds of visitors per month and e-mail marketing is distributed to more than 3,000 contacts two or more times each month.

Our audience consists of growing government contractors – small and mid-size –  
as well as procurement professionals at Federal agencies.

If you are focused on expanding your reach into successful, promising companies experiencing continued strategic growth, MTA's advertising opportunities are ideal for your business. Choose the website, e-mail marketing, or both. All ads are clickable to a landing page chosen by the advertiser.

Package	E-mail (600px wide X 600px high)	Website Right Column (1200px wide X 320px high)	Combination
3 months	\$300	\$300	\$500
6 months	\$700	\$700	\$1250
1 year	\$1,250	\$1,250	\$1,950

**TO BEGIN YOUR PARTNERSHIP TODAY**

Email: [membership@midtier.org](mailto:membership@midtier.org) or Call: 202.421.5100